

## Personalia

### FULL NAME

Jan (Hendrik) Rajtoral

### ADDRESS

Jozeef Israëlslaan 317, 2282 TJ Rijswijk

### DATE OF BIRTH

25 september 1969

### MOBILE PHONE

+31 (0)6 247 37 087

### EMAIL ADDRESS

jan@rajtoral.com

## Skills

HTML5/CSS3



RWD



JS/jQUERY



UX/UI DESIGN



WORDPRESS



PERFORMANCE



ACCESSIBILITY



SEO/ANALYTICS



## Tools

PHOTOSHOP



ILLUSTRATOR



FIGMA



INVISION/FREEHAND



## Specialities

LOGO DESIGN

CORPORATE IDENTITY DESIGN

RESPONSIVE WEB DESIGN

WORDPRESS DEVELOPMENT

## Websites

RAJTORAL.COM

RAJTORAL.COM/CV/

## Experience

2007 - NOW

gonzodesign

Founder & Designer

2004 - 2006

Ideko Stand- en Interieurbouw

Senior Stand Designer

1999 - 2004

Sheet Metall Industries

Constructor & Designer

1997 - 1998

DSI design systems international

Junior Designer

1997 (4 MONTHS)

Well Design Associates

Freelance Designer

1997 (6 MONTHS)

Van Nieuwenborg Industrial Design

Freelance Designer

### PROFILE

My clients all come from different industries (industrial sectors, construction, service and real estate, etc), but all of them need a visual solution to a business problem. Whether it is to improve the image of your company, to communicate a certain message with your target group, or to simply sell more products. Thanks to my many years of experience, I know how to achieve a result-oriented approach for every objective, which also works. I could best describe myself as a creative centipede, with an eye for detail and focused on quality. I am eager to learn and enthusiastic, I can work well independently but also in a project team.

### WORK ACTIVITIES

As Full Stack Designer I am experienced when it comes to communicating with customers, designing and developing communication strategies, realizing successful marketing tools, guiding companies with User Experience (UX), User Interface (UI) Design, Accessibility, Performance, Responsive Web Design (RWD), logo design, corporate identities, etc.

### HOBBIES

If I'm not behind my laptop, .. I love to go outside to play football with my son Milan. I also like to read magazines, listen to music, watch a good movie, write an article for one of my web blogs, doodling in my sketchbook, photography, building with LEGO® or drinking a delicious cup of cappuccino.

### LANGUAGES

Dutch, English, Czech, German and French

## Education

1992 - 1996

Haagsche Hogeschool

Industrieel Product Ontwerpen

1995 (6 MONTHS)

Intern 6th Semester IPO

at FLEX Development

1991 - 1992

Haagsche Hogeschool

Mechanical Engineering

1989 - 1991

Technische Universiteit Delft

Industrial Design

T/M 1989

Zeldenrust College Terneuzen

Atheneum